This Sale of Women's \$59 and \$69



Suits at \$39.75

Includes Thirty Different Styles to Choose From

-All Paris Reproductions or Inspirations

Style-variety—not only for every size—but for each size's various figure-types! Each distinctive build

Box coats—Coats that look like capes. Long-line coats. Short, saucy coats. Slashed coats. Tucked coats. Every style of collar Fashion approves. All the new sleeve-lines. Embroidery—or none! Beads—or none! Some with matching embroidery subtly combined with contrast embroidery, with beads to emphasize the design.

And the tailleurs—oh, the variety, the charm, in tailleur suits!

Nine out of Ten are Navy Blue

-the other black.

Sizes 34 to 48

-Gimbels, Salone of Drees, Third foor.

Dr. Adolf Lorenz

University of Vienna, orthopedist and "miracle man" of bloodless surgery-

Unreservedly Endorses Nemo Corsets—May Gimbel Corset Experts Tell You Why?

Why the right Nemo corset can prevent nervousness, headache, backache, that depressed "ready-to-drop" feeling - all deadly foes to beauty. How even the very young, physically robust woman can double her resistance to fatigue. Why the Nemo is not merely a style corset, a corset that slenderizes, but also



-if properly fitted; there's a "feather-weight" Nemo for the slender woman, but with all the supporting health features.

Gimbels not only prescribe the right corset, but-

You Learn Here How to Wear Your Nemo

Each step in the fitting is expertly explained—mighty important.



Nemo Wonderlift No. 560

has an adjustable Bandlet-hidden beneath the corset-skirt which restores to, and holds in, their normal positions the easily displaced abdominal organs. Medium

bust and skirt. Durable white coutil, well boned. Sizes 23 to 36, \$7.25.

Nemo Self-Reducing Corsets for Average and Stout Figures-

support, control and mold her figure, while its marvelous and exclusive straps gently massage away undesirable abdominal flesh, at \$5.

Corsets for heavy, medium and slender figures, all with the supporting features that comfort weak abdominal and back muscles, and keep strong ones strong.

Women's Polo Coats

-Including Perfectly Stunning Plaid-Backs -Special

Best - looking "lines" you ever saw—sort o' care-less grace, the way sports styles ought Silk - lined, polo Costs at \$25. Silk-lined her-

ringbones at \$25. Tweeds at \$25. And those plaid-backs at \$25. Don't need to say another word!

Silk **Stockings** for Women

silks with lisle tops. The colors are black, white and Special values, these, at \$2.65.

200 Sheets of Paper Neatly Printed 4 With Your Name

100 Envelopes How can it be done? By specializing—man has devoted his small plant to the work.

PERSONAL STATIONERY

Neatly printed—two- or three-line—just one style. Ready! The outfit for \$1. -Gimbels, Stationery, First floor,

English Plate Luncheon, 90c

Cut of Prime Rib of Beef
au Jus. Baked or French
Fried Potatoes, Choice of
New Byinach, Caulifower
au Gratin
Fried Egg Plant, Corn
or Peas
Presh Vegetable Balad
Fresh Birawberry Float or
Choice of Ice Cream
Individual Pot of Quaker
Blend Coffee, Tea or Milk
Orchestra

Delayed Shipment From **England** Men's Ulsters Made in London

Intended to Be Here Last November Just Arrived

> The First Shipment Sold at \$80

But Coming at the Season's End These Last Arrivals at-

For a Quick Get-Away

All the characteristic "line" and effect that English tailors impart to smart clothes.

Ulsters of individuality not "met up with" at every turn.

Scotch heathers, Irish duffles, Shetlands, velours, O'Brien Friezes and other British overcoatings.

Great values at \$55.

Continuing the Clean-Up Sale of Men's Kuppenheimer and Society Brand and Other Gimbel Lines-Suits and Overcoats, Been \$45 to \$55, Now at-

\$25

-Gimbels, Second floor. Ninth Street.

Men's Preferences in Suits Made to Order Can Well Be Met in This Collection

Of Over a Hundred All-Wool, Fine Worsteds in Staple Shades: Also Young Men's Homespuns: Herringbones: Checks: Stripes: Lighter Shades
Fitting and cutting and making are done by skilled tailors. Each man's figure, needs are studied and the suit made to fit him. We guarantee the fit. These—

Suits to Order at

Sale Ends Saturday, March 4th

Staple dark colorings with inconspicuous figures; spatter-dash homespuns; herringbones in different widths colorings, and other lighter materials for young men.

READY FOR EASTER

Men are ordering two suits; also extra pairs of trousers. \$35-this price is less than these suits regularly wholesale for.

An Extra Pair of Knickers With These

BOYS' NORFOLK SUITS at \$12.50 Values \$20 and \$25

Sizes 8 to 18 Years Blue serges, blue cheviots.

Fancy cassimeres in neat gray or brown mixtures. Coats mohair-lined with patch or flap pockets and knickers

Other Norfolk Suits for Boys at \$8.75 These Are \$15 and \$16.50 Values. Sizes 6 to 16 Yrs.

Fine quality, all-wool tweeds and cassimeres in gray or brown mixtures. Several models, some with extra knickers.

Ten to One That Wonderfully Pretty China Came From Gimbels March Sale For Philadelphians know Gimbels as the House of Dinnerware.

EVERY DINNER SET IN OUR STOCK AT SAVINGS OF 331/3% to 45%



\$13.95 for a 51-Pc. Set of English Porcelain Of an underglazed blue pattern—a kind that is usually very expensive. Quaint old English square shape covered dish and meat platters. A complete set for 6 people at \$13.95—regular \$29.50 value. An open stock pattern. Pictured.

500 Dozen Imported Old Blue Willow Cups and Saucers

ary popular and most desirable shape, all first qual-

Japanese Tea Sets, 17 Pieces, \$1.75 for \$4.50 Value

Red dragon design. 1 tea pot, sugar bowl, cream pitcher and 6 tea cups and saucers.



Goblets, Sherbets, Fruit Salads, etc., 25c ea. Thin-blown, light cut and needle-etched. Values 50c to 75c each, at 25c.

VASES FOR SPRING FLOWERS! \$5 for Regular \$10 Heavy Sparkling Cut Glass Vases Clear crystal duplex cut. Six styles.

Last Days of the Sale of Milton Player-Pianos at \$465

Saving You \$181.75 by the Gimbel Plan

Offer Ends March 15th

Cased in mahog-any. No interest. No Gimbel Brothers, Philadelphia. extras. Free bench. Without putting me under any obligation, please give full particulars of your Club offer on Milton Player-Piano. Free tuning for one year. Free delivery. Three years to pay. First payment \$10-then \$8 weekly.

Mail and Phone Orders Filled Same Day Received Hams: Bacon

Lenox : Sugar-Cured Regularly 35c lb., at-

750 5-lb. containers LENOX STRAWBERRY PRE-SERVES, value \$1.65, at \$1.10.
3 tons of "CAFE BLEND" COFFEE, at 4 lbs. for \$1. Steel-Cut Coffee

\$1.38 Ve are Philadelphia selling English Breakfast Tea
"Keystone Chan" 75c New Season Tea.
at 3 lbs. for \$1.30 or lb.
45c

45c National Prune Week Healthful California fruit, lafae 68c Russian Dressing

"Lenox Brand" highest grade 35c naw made, 3 bottles, \$1; each.

Poultry Feed

Park & Pollards' Screened Scratch or Dry Mash Feed, delivered where \$3.45 our wagone run, 100-lb, bag at \$3.45 our Feed Store, Chestaut Street & Control of the Contr